



Sponsorship Proposal

Annual Chiefs Assembly & Regional Chief Election

*Coming Together:
Advocating for First Nations Sovereignty*

June 11-13, 2024

Six Nations Sports and
Cultural Memorial Centre

OVERVIEW

The Chiefs of Ontario (COO) Secretariat office is dedicated to supporting all First Nations in Ontario as they assert their sovereignty, jurisdiction, and their chosen expression of nationhood. The Chiefs of Ontario and Six Nations of the Grand River will host the Annual Chiefs Assembly (ACA) and Regional Chief Election on June 11-13, 2024. This year, the theme is *Coming Together: Advocating for First Nations Sovereignty*.

PAST EVENTS

Chiefs of Ontario hosts numerous conferences, and two Chiefs Assemblies on an annual basis which allow First Nations professionals, First Nations political leaders, and policy technicians to come discuss relevant topics.

Over the past year, the Chiefs of Ontario hosted several successful large-scale events with hundreds of participants from all across Ontario:

- [First Nations Community Wellness Conference – March 2024](#)
- [17th Annual Chiefs of Ontario Health Conference – March 2023](#)
- [Employment Services Forum – May 2023](#)
- [First Nations Law Development: Child and Family Welfare Law Making Forum – August 2023](#)
- [Powering Up Data Sovereignty Conference – October 2023](#)
- [Post-Majority Support Services and Child & Family Services \(CFS\) Capital Conference – November 2023](#)



WHY BECOME AN ANNUAL CHIEFS ASSEMBLY (ACA) CONFERENCE SPONSOR?

- Raise awareness of your company's product and services to First Nations leaders in a diverse set of sectors including health, housing, and education!
- Build relationships with First Nation leadership and promote collaboration in a variety of sectors
- Exercise corporate social responsibility by supporting First Nations in Ontario as they engage in the traditional election process and advocate for First Nations Sovereignty



SPONSORSHIP PACKAGES

MAJOR SPONSORS - \$5,000

- Prominent display of company name and logo recognition, including projector display and announcement.
- Logo displayed prominently on main presentation screens (excluding breakfast and luncheon presentations.)
- Company name recognition on the Chiefs of Ontario website with a link to your corporate website. (Sponsor to provide png or eps logo.)
- Acknowledgement via media release.
- One (1) complimentary space in a prime location of the conference exhibit area.
- Two (2) complimentary conference registrations and two (2) seats at all breakfasts and luncheons.



BREAKFAST and/or LUNCH SPONSORS - \$4,000 (FOR DAYS 1, 2 OR 3)

- Company name recognition on the Chiefs of Ontario website with a link to your corporate website. (Sponsor to provide png or eps logo.)
- Acknowledgement via media release.
- Provide a promotional item at each buffet for breakfast and/or luncheon sponsor (sponsor to provide item)
- One (1) complimentary conference registration and one (1) seat at all breakfasts and luncheons.

SUPPORTING SPONSORS - \$3,000

- Company name recognition on the Chiefs of Ontario website with a link to your corporate website. (Sponsor to provide png or eps logo.)
- Acknowledgement via media release.
- One (1) complimentary conference registration and one (1) seat at all breakfasts and luncheons.

REGISTRATION SPONSORS - \$1,000

- Company name recognition on the Chiefs of Ontario website with a link to your corporate website. (Sponsor to provide png or eps logo.)
- One (1) complimentary conference registration and one (1) seat at all breakfasts and luncheons.

COFFEE BREAK SPONSORS - \$1,000/BREAK (FOR DAYS 1, 2 & 3)

- Company name recognition on the Chiefs of Ontario website with a link to your corporate website. (Sponsor to provide png or eps logo.)
- One (1) complimentary conference registration and one (1) seat at all breakfasts and luncheons.